

Formal Concept Analysis

Exercise Sheet 8, Winter Semester 2014/15

Exercise 1 (association rules)

We regard the context of transactions of a supermarket. Determine

(a) the *support* and the *confidence* for the association rules

- $\{\text{tv magazine}\} \rightarrow \{\text{beer}\}$,
- $\{\text{chips}\} \rightarrow \{\text{tv magazine, beer}\}$ and
- $\{\text{tv magazine, beer}\} \rightarrow \{\text{chips}\}$

(b) as well as at least two further association rules with a minimal support of 25% and a minimal confidence of 66%.

| | apples (a) | beer (b) | chips (c) | tv magazine (d) | toothpaste (e) |
|-------|------------|----------|-----------|-----------------|----------------|
| t_1 | × | × | × | | |
| t_2 | | | × | × | |
| t_3 | | × | × | × | |
| t_4 | × | × | | | × |
| t_5 | | | × | | × |
| t_6 | | × | × | × | |
| t_7 | × | × | | | |
| t_8 | | | × | × | |

Exercise 2 (computing the stem base with NEXT CLOSURE)

Determine the stem base for this context using the NEXT CLOSURE algorithm. Use the following table as help:

| | Mobil (1) | Telefon (2) | Fax (3) | Fax m. N.-Adapter (4) |
|------------------|-----------|-------------|---------|-----------------------|
| Sinus 44 (a) | | × | | |
| Nokia 6110 (b) | × | × | | |
| T-Fax 301 (c) | | | × | × |
| T-Fax 360 PC (d) | | | × | |

| A | i | $A + i$ | $\mathcal{L}^\bullet(A+i)$ | $A <_i \mathcal{L}^\bullet(A+i)?$ | $(\mathcal{L}^\bullet(A+i))''$ | \mathcal{L} | intents |
|-----|-----|---------|----------------------------|-----------------------------------|--------------------------------|---------------|---------|
| | | | | | | | |